


## S.KANAGALAKSHMI

|  |                              |                              |           |   |
|--|------------------------------|------------------------------|-----------|---|
| Department                                 | Commerce                     |                              |           |  |
| Designation                                | Assistant Professor          |                              |           |   |
| e-Mail                                     | sklakshmi1011@gmail.com      |                              |           |   |
| Experience                                 | Teaching - Years             | Research - Years             |           |   |
|  | 11 Years                     | 1                            |           |   |
| Specialization                             | Marketing                    |                              |           |   |
| Research Guidance                          | Programme                    | Working                      | Submitted | Completed   |
|  | MPhil                        |                              |           | 1   |
|  | PhD                          |                              |           |   |
| Publications                               |                              | Proceedings                  | Journals  | Books   |
|  | Regional                     |                              |           |   |
|  | State                        |                              |           |   |
|  | National                     |                              |           |   |
|  | International                |                              | 3         |   |
| Books / Monographs                         |                              |                              |           |   |
| Research Projects                          |                              | Minor                        | Major     | Total Amount (Rs)   |
|  | Completed                    |                              |           |   |
|  | On-Going                     |                              |           |   |
| Conference / Seminar / Symposia / Workshop |                              | State                        | National  | International   |
|  | Organized                    |                              |           |   |
|  | Attended                     |                              | 2         |   |
| Recognition as award/ Fellowship           | State                        | National                     |           | International   |
|  | Qualified in SET Examination | Qualified in NET Examination |           |   |
| Membership                                 |                              |                              |           |   |
| Visited Country                            |                              |                              |           |   |
| Others                                     |                              |                              |           |   |

